

# Cargill captures "Do Good" stamp from *Ladies' Home Journal*

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MINNEAPOLIS, Minn. — *Ladies' Home Journal* (LHJ) magazine has awarded Cargill its "Do Good" stamp for the company's efforts to help find solutions to complex economic, environmental and social challenges. To receive the stamp, an independent advisory panel must decide that a company's charitable works are innovative, results-oriented and involve its consumers and employees.

The magazine introduced its quarterly "Do Good" stamp in April 2009 to celebrate corporations and brands that are committed to giving back to the community. Cargill, along with four other companies LHJ calls "philanthropically minded," will be featured in the April issue of the magazine and on LHJ.com.

"We are very happy to bring recognition to Cargill and their encompassing brands with our 'Do Good' stamp. They are truly doing their part to make a positive change in the communities with their work within the local school systems," explained LHJ editor-in-chief Sally Lee. "They recognize the true value of what education can provide in some of these impoverished regions, and are doing their part to give back on a global level."

Cargill engages with communities through a robust [charitable giving](#) program; 250 employee-led [Cargill Cares Councils](#) that volunteer in local communities; and by putting corporate responsibility into action through [environmental innovation](#), [food safety leadership](#), [responsible supply chains](#) and [rural development](#).

"We are honored to receive this award," says Mark Murphy, assistant vice president, Cargill corporate affairs. "We recognize our continued success depends on our communities' success. Our efforts to enhance education, noted by LHJ in granting us this honor, are one part of an overall commitment to apply our global knowledge and experience to help solve complex economic, environmental and social challenges."

LHJ's April edition will report on Cargill's \$1 million donation to renovate 21 schools in China, along with its partnership with CARE, an international humanitarian organization, to support learning centers that improve access to education for girls in impoverished Gujarat, India. Along with education, Cargill also focuses its charitable giving efforts in the areas of nutrition and health, as well as environmental stewardship. In all, the company donated \$58.2 million in 50 countries during its 2009 fiscal year.

Recipients of the stamp receive an insignia that for two years can be used in their brand packaging and promotional materials. The insignia will appear in marketing efforts for Cargill's Honeysuckle White® and Shady Brook Farms® turkey products.

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## About Cargill

Cargill is an international producer and marketer of food, agricultural, financial and industrial products and services. Founded in 1865, the privately held company employs 159,000 people in 68 countries. Cargill helps customers succeed through collaboration and innovation, and is committed to applying its global knowledge and experience to help meet economic, environmental and social challenges wherever it does business. For more information, visit [www.cargill.com](http://www.cargill.com).